



call for submissions

In the tradition of the Golden Globes and the Academy Awards, the International Restaurant & Hotel Awards is the world's most prestigious awards recognizing the best value, moderate, and luxury travel establishments in the industry. Submit your conceptual design hotel or restaurant for consideration for the coveted titles of IRHA Best Conceptual Design Hotel or Restaurant presented by **ARTRAVEL Magazine**. Recipients will receive the ARTRAVEL statue presented at the International Restaurant & Hotel Awards gala ceremony at the home of the Golden Globes on November 16th, 2008, in Beverly Hills, California, USA.

The IRHA Conceptual Design Awards recognize architects, designers or firms that demonstrate extraordinary talent, energy and vision in hospitality design. These stunning unprecedented concepts for hotels and restaurants innovate and inspire the entire design community. These designs will receive the grand title that recognizes these conceptual ideas as a must-have for the next "it" restaurant or hotel. **(Restaurants & Hotels qualify if they have yet to open for business or opened for business after December 31st, 2006)**

Recipients will receive the ARTRAVEL statue onstage at the 2008 gala ceremony, hosted by Mark DeCarlo from *Taste of America* on the Travel Channel, in front of leaders of the hospitality industry, top international designers, hoteliers and restaurateurs, star chefs and celebrity presenters. Recipients will receive two free passes to attend the 2008 IRhas and will be featured in **ARTRAVEL Magazine** and on the ARTRAVEL and IRHA websites for one year. Recipients will also be featured in the gala ceremony program distributed at the IRhas and post-ceremony. All participating hotels and restaurants are listed in the IRHA Traveler's Directory. The conceptual design submission fee is \$150 per subcategory. Submit online or download the pdf submission form at www.IRHAwards.com or www.artravel.net.

All first, second and third place hotels and restaurants will receive certificates of achievement and will be published in the International Restaurant & Hotel Awards Annual Book distributed internationally. First place recipients will receive a complimentary copy of the IRHA Book, certificates of achievement and maximum exposure for one year on www.IRHAwards.com and www.Artravel.net to the most influential decision-makers of the Hospitality Industry and travel and dining enthusiasts around the globe. IRHA recipients are exposed through the gala ceremony, review process, IRHA & ARTRAVEL websites, IRHA's enhanced advertising and marketing campaign, media & association sponsors and the IRHA Book.

PLEASE TAPE A COPY OF THIS FORM TO THE BACK OF EACH PACKAGE OF MATERIAL PER SELECTED SUBCATEGORY (Project Details)

Restaurant Hotel

Company Name: _____

Hotel/Restaurant Name: _____ Website: _____

Hotel/Restaurant Address: _____ Hotel/Restaurant City: _____

Hotel/Restaurant State/Province: _____ Country: _____ Postal Code: _____

Hotel/Restaurant Phone: _____ Manager Email: _____

Hotel/Restaurant Manager/Award Recipient's Name: _____

Hotel/Restaurant Public Relations/Marketing Contact: _____

Hotel/Restaurant Public Relations/Marketing Phone: _____

Hotel/Restaurant Public Relations/Marketing Email: _____

Designer/Architect/Firm Company Name: _____

Designer/Architect/Firm Website: _____

Designer/Architect/Firm Contact Names: _____

Designer/Architect/Firm Phone: _____ Email: _____

**2008 International Restaurant & Hotel Awards
BEST CONCEPTUAL DESIGN AWARDS
Presented By ARTRAVEL MAGAZINE
subcategory form
EXTENDED DEADLINE: SEPTEMBER 29th, 2008**

HOTELS

BEST CONCEPTUAL DESIGN AWARDS

Best Conceptual Design Hotel

RESTAURANTS

BEST CONCEPTUAL DESIGN AWARDS

Best Conceptual Design Restaurant

**All participating hotels and restaurants are listed in the IRHA Traveler's Directory online*

SUBMISSION GUIDELINES

SUBMITTING MARKETING MATERIAL IS OPTIONAL.

***Submit websites** (Direct judges in your detailed statement to specific areas of company websites e.g. photo gallery, videos, acolades)

***Submit up to five images** per subcategory (minimum of two, two-dimensional renderings)

***Submit up to two pieces of marketing material** per subcategory (optional)

***Submit one detailed statement** detailing the conceptual design including the rate (value, moderate or luxury- visit www.irhwards.com and click 'Restaurants' or 'Hotels' to view the rate brackets)), floorplan, interior and exterior features (500 words or less per category)

Best Conceptual Design Awards

Hotels

Best Conceptual Design Hotel

Restaurants

Best Conceptual Design Restaurant

All participating hotels and restaurants are listed in the online IRHA Traveler's Directory.

Expert Jury Panel

IRHA is judged by a board of esteemed Hospitality Industry professionals with extensive experience in IRHA subcategory fields. Visit the IRHA website at www.IRHAwards.com to view the complete list. ARTRAVEL Magazine will be selecting additional judges for the Best Conceptual Design Awards to be announced in September, 2008.

IRHA Advisory Board

The IRHA Advisory Board is an international network of experts who have agreed to provide meaningful guidance in different areas including design, service, culinary trends, green building, regional tastes, nutrition and exciting industry developments. The board has no voting power in the judging process but will advise IRHA in awards structure and subcategory judgment guides.

The IRHA Book

The first, second and third place Best Conceptual Design recipients will be published in a high-quality full color hardcover annual International Restaurant and Hotel Awards Book distributed throughout the International Hospitality Community.

Honorable Mention

Judges will award certificates of honorable mention and recipients in separate regions and countries as they see fit.

RULES

WHO IS ELIGIBLE?

IRHA is open to any hotel or restaurant business owner, general manager, marketing manager, designer, design firm, architect, architecture firm or other qualified staff in a company representing a hotel or restaurant, from any country.

SUBCATEGORIES

Best Conceptual Design Hotel
Best Conceptual Design Restaurant

IMAGES, MARKETING MATERIAL & DETAILED STATEMENTS

All material can be sent on CD or DVD, or send printed images/material. Please label the file names appropriately. Image submissions and CD or DVD submissions through the mail must be no larger than 800 pixels on the longest side and saved as jpegs (.jpeg) and not exceed 2MB for each file. Detailed Statements may be sent in PDF or Microsoft Word format on CD/DVD, or as a printed document, and may not exceed 500 words or less per subcategory (example: two subcategories= 1000 words or less). Two pages of marketing material may be sent in PDF or Microsoft Word format on a CD or DVD, or as a printed document. *Best Wine List restaurants may send current wine lists and exceed the two page limit.

SUBMISSION FORMS

Mailed in submissions must be accompanied by one IRHA SUBMISSION FORM per company, with the Processing Fee page completed. For each subcategory your company is submitting under, you will need to fill out a SUBCATEGORY FORM found in this IRHA SUBMISSION FORM PDF.

If submitting into multiple subcategories, you must provide copies of the submission material with a separate SUBCATEGORY FORM (Make a copy of the subcategory form for multiple submissions) packaged with each set of appropriate materials for each subcategory. No submission will be processed unless the processing fee is attached or has been pre-paid. Hotels or restaurants submitted without the proper forms and payment will be disqualified. Material must be postmarked by the deadline posted online. IRHA retains the right to refuse any submission for any reason.

SUBMISSION FEES

All submissions must include the appropriate processing fee payable to International Hospitality Awards, Inc. (IRHA) [Checks must be in U.S. currency. Please see the PAYMENT SUMMARY FORM].

2008 International Restaurant & Hotel Awards payment summary form

Please send one Subcategory Form per subcategory submitted under. If you are submitting into multiple subcategories, please provide the appropriate number of copies of detailed statements with website references, images (minimum of two, two-dimensional renderings), optional marketing material (or submit different material for EACH subcategory) and ATTACH a separate SUBCATEGORY FORM to each package of material. Please package your material for each subcategory and label with the corresponding SUBCATEGORY FORM.

1 Today's Date: _____ Phone Number: _____

Company Registering: _____ Resturant/Hotel/Designer/Firm Name: _____

(Ms./Mrs./Mr.)Registrant First Name: _____ Last Name: _____

Registrant Job Title: _____ Submission ID: (If submitting material online) _____

Registrant Address: _____ Invitation Code: (If you were invited) _____

Registrant City: _____ Registrant State/Region: _____

Registrant Country: _____ Registrant Zip Code/Postcode: _____

Registrant Email: _____ Registrant Website: http://_____

2 **RESTAURANT** **HOTEL**
 \$150 per submission \$150 per submission

Single Submission:	X	\$150	= \$
Number of Additional subcategories:	X	\$150	= \$
			Total = \$
Annual IRHA Book \$35 + shipping:	X	\$35 plus \$9 shipping (US ONLY) or \$20 (international shipping)	+ \$
			Grand Total = \$

ALL FEES ARE IN U.S. DOLLARS AND NON-REFUNDABLE

3 Visa Master Card Discover Card Paypal WorldPay Check (U.S. Only) International Money Order

Name on the Card: _____ Expiration Date: _____ CVC Code: _____
3 or 4 digit code on back of card

Card Number: _____

Paypal or Worldpay Account Name: _____

How did you hear about us? Magazine Ads E-Newsletter Postcard Internet Email Phone Other: _____

Comments and Suggestions: _____

- USE OF IMAGES AND VIDEO: Copyright and all other rights remain that of the business. Any image, marketing material, detailed statement or video used by IRHA shall carry the business's credit line. Use may include publication in any IRHA media sponsor publication. All entrants understand that any image or website material (marketing material, video etc.) submitted to the awards may be used by IRHA for marketing and promotional purposes including any media such as print and digital media directly related to IRHA.
- I hereby certify that I have read and understood the IRHA privacy policy and rules.
- I hereby certify that I possess all the necessary release forms for images to be submitted into the IRHA.

Signature: _____ Date: _____

Send your submissions with Payment to: **International Restaurant & Hotel Awards**
 9107 Wilshire Blvd. Suite 450 Beverly Hills, California, 90210, USA (or submit online) www.IRHAwards.com | +1 310-285-3808

Send your submissions with Payment to: **ARTRAVEL Magazine**
 Éditions Novela York 231, rue Saint Honoré 75001 Paris, France (or submit online) www.ARTRAVEL.net | +33 (0) 820 890 824